
COLLEGECOMPLETE.COM

After a successful two-day event over the weekend, The Second Annual Justin Lofton Charity Golf Tournament presented by CollegeComplete.com, accomplished the goal of surpassing last year's inaugural event. Hosted by NASCAR Camping World Truck Series (NCWTS) driver Justin Lofton, the golf tournament had over 100 golfers, a supportive list of sponsors, and an impressive turnout for the Saturday night auction.

"The support that we got this year meant a lot. I am so glad to be able to provide more for the kids at the Boys and Girls Clubs of Imperial Valley," Lofton said. "I can't thank everyone enough for their involvement. Whether it was playing in the tournament, sponsoring a tee, bidding on an auction item – it all means more for those kids, and to be able to help them is a great thing."

Lofton, who is from nearby Westmorland, California, chose to host the event near his hometown so that the community could be more involved. The Boys and Girls Clubs of Imperial Valley was his charity of choice for the event, and is located just miles from the golf course.

Currently, the Boys and Girls Clubs of Imperial Valley serve over 600 Imperial Valley youth, providing kids a safe, supervised, and affordable place to go every day after school. Nearly 200 kids are greeted daily by caring adult staff and participate in character-building, educational and recreational programs all while making friends and having fun. Concentrating on youth who need the most support, the Club provides programs in four key areas: health and fitness, education, the arts, and most importantly, in character development.

Through support of the Second Annual Justin Lofton Charity Golf Tournament, supporters are broadening the opportunities for children through tutoring programs, sports programs, arts and crafts, computer labs, and mentoring.

Activities began for Lofton on Friday afternoon when he made a stop to the Boys and Girls Clubs of Imperial Valley. Lofton talked with the kids, took photos, signed autographs, passed around his fire suit, and let them get an up close look at his No. 6 College Complete (www.collegecomplete.com) Chevrolet.

On Saturday, the golfers split into teams and teed off for the tournament at the Del Rio Country Club. Trevor Tagg, Garret Fargo, and Joe Iten made up the winning team with CollegeComplete.com's team including co-founder Dan Haim winning their flight.

"We were just glad to be a part of such a great event." said Mr. Haim, "It was great to see the local community as well as the NASCAR community come out to support these kids."

That evening, the fun moved to the Stockmen's Club for the awards ceremony, dinner, auctions, and concert with Curb Records recording artist Tim Dugger. The event included a silent auction, and a live auction consisting of donated items from fellow drivers and teams from off road, drag racing, and NASCAR. The highest items during the live auction included a race worn fire suit, donated by two-time NCWTS champion Todd Bodine, an electric bike, space on Lofton's truck during the season-opener at Daytona, and a Lofton race worn helmet signed by Lofton, five-time Sprint Cup Series champ Jimmie Johnson, four-time NSCS champ Jeff Gordon, three-time NSCS champ Tony Stewart, and many others. The helmet was the highest bid upon item of the evening, which went for \$3,100.00.

COLLEGECOMPLETE.COM

The total amount raised for the Boys and Girls Clubs of Imperial Valley will be determined over the next few weeks, as final auction items are picked up and donations are counted.

Thank you to tournament patron and tee sponsors: Accelerex, Accu Data Corp., AdMax, Advanced Payment Services, All American Grain, BackToLearn.com, Benson Farms, Brandt Company, Burnett Farms, Butterspur Cattle Feeders, Cal Energy Operating Corporation, Cameiro Heifer Ranch, Debbie and Paul Cameron, Community Valley Bank, Coni Stokely Insurance, Consuasor Insurance Advisors, Cosmetic Gasket, Crusader Staffing Associates, Curl Up 'N Dye, Debbie Davis, El Toro Land and Cattle, El Toro Export, Equine Veterinary Services, Farmer's Insurance, Farmer's Land Leveling, Fred Eady Insurance, Higher Ed Growth, Hutchinson & Bloodgood, Patrick Hutchinson, Lidco, McDaniel's Accounting, McNeece Brothers Oil Company, Mesquite Cattle, Jill Newcomb, Phillips Cattle Company, Primo Construction, Rabobank, Richard Laughrin, Spreadco, Superior Cattle Feeders, Superior Export, Steve Dahm Ranches, Stiff Equipment, Team Onion, The Elmore Company, Troy Caston Farms, VHM Network/JobDiagnosis, Viejas Casino, Wells Fargo Commercial Bank, Westway Feed Products.

About College Complete

CollegeComplete.com helps the public navigate the ever-changing and highly complex landscape of higher education, connecting students with the institutions whose offerings maximizes the likelihood of success. Partnered with hundreds of educational institutions and across all types of education goals, including traditional college degrees, trade and vocational certifications, and professional licensure, College Complete helps students assess all of the information that exists in the public domain, allowing them to understand and make sense of their educational opportunities. College Complete has an initiative to assist those in the US Armed Forces and their families and is able to assist in identifying schools that will not only provide the educational requirements of the soldier, veteran or family member but will do so in a cost effective manner. CollegeComplete.com is the student facing subsidiary of ed ideas, inc. (<http://edideas.com>). Education Advocates are standing by to help at no cost by calling (877)543-2655.

A special thank you to the other presenting sponsors for their support: J.D. Heiskell & Co., Rogers and Rogers Toyota, and Eddie and Theresa Wiest.